

Two Meetings. One Audience. One Location.



December 2 – 6, 2026: Meeting Sessions
December 3 – 5, 2026: Exhibits
Sheraton New Orleans Hotel, New Orleans, LA

WHY SPONSOR?

Achieve prominent exposure to a specialized, professional audience and reach key opinion leaders and decision-makers from both the Pediatric Cardiac Intensive Care Society (PCICS) and the Neonatal Heart Society (NeoHeart) in New Orleans this December. The program provides an interactive educational forum for healthcare professionals who care for critically ill pediatric patients with congenital and acquired heart disease.

WHO ATTENDS?

- Physician specialties include cardiology, critical care medicine, cardiac surgery, anesthesia, and neonatology
- Nursing representation includes pediatric critical care nurses and advanced practice nurses
- Other allied health representation includes pharmacists, physical therapists, occupational therapists, dietitians, and palliative care specialists

SPONSORSHIP OPTIONS

INCLUDES	Platinum \$50,000	Gold \$25,000	Silver \$10,000
Exhibit Space (In-Line 8X8 Exhibit Space in Preferred Location)	3	2	1
Full Meeting Registrations	3	2	
Exhibit-Hall-Only Registrations	4	3	4
Website Recognition (Including logo and hyperlink)	✓ <i>Premium location</i>	✓ <i>Prominent location</i>	✓ <i>Key location</i>
On-Site Signage and Rotating Slides Between Sessions	✓	✓	✓
Marketing Message to Full Contact List	✓	✓	✓
Sponsor Email to Opt-In Registrants (Sent on your behalf)*	1 pre- AND post-meeting email	1 pre- AND post-meeting email	1 pre- OR post-meeting email
Social Media Recognition**	✓	✓	✓
Reception Sponsorship	Welcome Reception co-sponsor with brief speaking opportunity	Exclusive Poster Grand Rounds Reception Sponsor***	
Meal Sponsorship	Exclusive lunch sponsor (Thurs., Fri., or Sat.)		
Break Sponsorship	Exclusive afternoon break sponsor (Wed., Thurs., Fri., OR Sat.)		
Exclusive Branding Opportunity	Choice of Hotel Key Card Sleeve, Speaker Ready Room, or Charging Station		

A LA CARTE OPTIONS

EXHIBIT BOOTHS

- **Standard Exhibit Booth - \$5,000**
 - One 8x8 exhibit space (includes 6-foot draped table and two chairs)
 - Two exhibit-hall only registrations (additional exhibit-hall only registrations \$250 each)
 - Recognition on the website (including logo with hyperlink to your website), signage and rotating slides between sessions
- **Hospital and Non-Profit Exhibit Booth - \$2,500**
- **PCICS Institutional Member Rate - \$2,125**
 - One 8x8 exhibit space (includes 6-foot draped table and two chairs)
 - Two exhibit-hall only registrations (additional exhibit-hall only registrations \$250 each)
 - Recognition on the website (including logo with hyperlink to your website), signage and rotating slides between sessions

MEALS & RECEPTIONS

- Included with all meals & reception sponsorships:
 - Special recognition in the meeting program and on signage at the reception
 - Social media post on your behalf recognizing your support, showing on feeds for all followers, not just meeting registrants
 - Recognition on website, signage, and rotating slides between sessions

Event	Non-Member Rate	PCICS Institutional Member Rate
Opening Reception Co-Sponsor	\$7,500	\$6,375
Fellows Networking and Recruitment Reception	\$7,500	\$6,375
Nurses Reception	\$7,500	\$6,375
Poster Grand Rounds Reception	\$7,500	\$6,375
Breakfast	\$7,500	\$6,375
Lunch	\$8,500	\$7,225
Morning or Afternoon Break	\$5,500	\$4,675

A LA CARTE OPTIONS

- Charging Station - \$5,500
- PCICS Institutional Member Rate - \$4,675
 - Special recognition in the meeting program and on prominent signage displayed near the charging station
 - Recognition on website, signage, and rotating slides between sessions
- Wi-Fi - \$5,500
- PCICS Institutional Member Rate - \$4,675
 - Special recognition in the meeting program
 - Recognition on website, signage, and rotating slides between sessions
- Speaker Ready Room - \$5,500,
- PCICS Institutional Member Rate - \$4,675
 - Special recognition in the meeting program and on prominent signage in the Speaker Ready Room
 - Recognition on website, signage, and rotating slides between sessions
- Supporter - \$1,500
- Institutional Member Rate - \$1,275
 - Recognition in the meeting program, website, signage, and rotating slides between sessions
- Pre or Post Meeting Email - \$1,500
- PCICS Institutional Member Rate - \$1,275
 - Opportunity to create one email that will be sent on your behalf by our contracted email marketing firm to registrants who opt in to being contacted by sponsors
 - You provide the content and design of the message ready to send in HTML format

[PURCHASE NOW](#)

NOTES

- Each 8' x 8' Exhibit Space Includes:
 - 8' High Draped Back Wall
 - 3' High Draped Side Rail
 - Booth ID Sign
 - One 6' Skirted Table
 - Two Standard Side Chairs
 - One Wastebasket
 - Exhibit Hall is Fully Carpeted

**Sponsor emails are sent on your behalf by our contracted email marketing firm to registrants who opt in to being contacted by sponsors. Sponsor provides the text, images, and hyperlink in HTML format.*

***Social media post on your behalf posted on the PCICS social media platforms.*

****Exclusive Poster Grand Rounds Reception Sponsor on Friday or Saturday (no CME/CE offered) with special recognition in the meeting program and on signage in the beverage service area (or other reception of choice – Fellows or Nurses).*



EXHIBIT SCHEDULE

**Schedule is subject to change.*

WEDNESDAY, DECEMBER 2

11 a.m. – 6 p.m. Registration
5 – 8 p.m. Exhibitor Move In

THURSDAY, DECEMBER 3

7 a.m. – 5 p.m. Registration
7 – 8 a.m. Breakfast with Exhibitors
10 – 10:30 a.m. Break with Exhibitors
12 – 1 p.m. Lunch with Exhibitors
5 p.m. Exhibits Close for the Day

FRIDAY, DECEMBER 4

7 a.m. – 5 p.m. Registration
7 – 8 a.m. Breakfast with Exhibitors
9:30 – 10 a.m. Break with Exhibitors
12 – 1 p.m. Lunch with Exhibitors
2:30 – 3 p.m. Break with Exhibitors
4:30 – 6 p.m. Poster Grand Rounds
6 p.m. Exhibits Close for the Day

SATURDAY, DECEMBER 5

7 a.m. – 5 p.m. Registration
7 – 8 a.m. Breakfast with Exhibitors
10 – 10:30 am. Break with Exhibitors
11:30 a.m. – 12:30 p.m. Lunch with Exhibitors
2:30 – 3 p.m. Break with Exhibitors
4:30 – 6 p.m. Poster Grand Rounds
6 – 8 p.m. Exhibitor Move Out



EXHIBIT AND SPONSORSHIP APPLICATION PROCEDURE

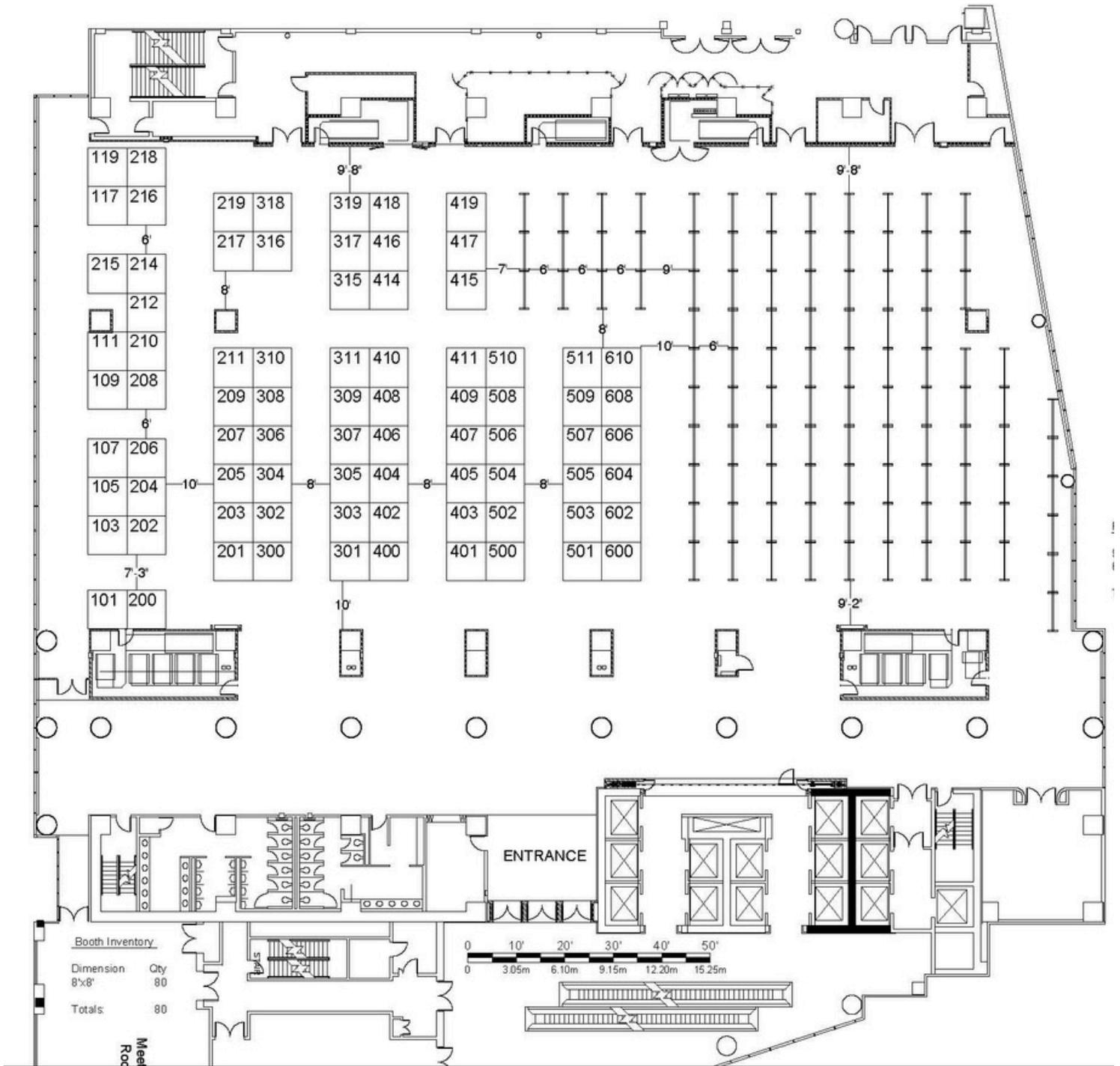
After reviewing the brand visibility and sponsorship opportunities outlined and determining the level of participation that best fits your goals for this event, please follow these steps:

1. Complete the online support application. Not filling out the application completely will delay processing. By completing the support application, you agree to the Sponsorship and/or Exhibition Terms & Conditions.
2. Payment may be made by credit card or by check payable to the Pediatric Cardiac Intensive Care Society. Credit card payments may be made at the time of application. An invoice will be emailed to the person listed as the company contact for companies that elect to pay by check. PCICS is a not-for-profit organization; the EIN is 03-0467764. The W-9 is available upon request.
3. A Letter of Agreement must be completed by companies producing products used by, on, or marketed to patients as required by the PCICS and NeoHeart accreditation provider.

Read the Terms & Conditions [here](#).

[PURCHASE NOW](#)

EXHIBIT FLOORPLAN



CONTACT INFO

For more information, please reach out to Lee Charak, PCICS Executive Director:
leeb@imiae.com or 919-459-8586

IMPORTANT DATES

September 15, 2026

- Support application and payment deadline.
- Written cancellation requests deadline for 50% refund. No refunds will be issued for cancellations made after September 15, 2026. PCICS reserves the right not to process refunds until after the conclusion of the event.
- Company information (logo, description, etc.) deadline to be included in event materials. PCICS reserves the right not to include information that is not received by the deadline.

October 1, 2026

- The link to the Exhibitor Services Kit will be sent to exhibiting companies that have completed the support application and submitted payment in full. Shipping guidelines and other service order forms will be included.
- Wireless internet access will be available in the exhibit hall. Please note that although Wi-Fi strong enough for general internet browsing will be provided, there is no guarantee the signal will be strong enough to use the internet for videos or interactive displays as part of exhibits. It is recommended that internet be purchased from the hotel if the use is necessary to accomplish event participation goals. The necessary order form/instructions will be included in the Exhibitor Services Kit.

November 2, 2026

- Submission deadline for names of representatives for badges. Please reference the individual opportunities to determine how many registrations are available for your representatives.

EVENT HOTEL

The activities of the 2026 PCICS Annual Meeting & NeoHeart 2026, including the exhibit hall, will be at the Sheraton New Orleans Hotel.

Sheraton New Orleans Hotel
500 Canal Street
New Orleans, Louisiana 70130

The group rate is \$274 King/\$284 Double per night, exclusive of taxes and hotel service charges, for reservations made in the group block prior to the cut-off of 11:59 p.m. on Tuesday, November 10, 2026.

Sheraton New Orleans Hotel boasts a central location near the French Quarter. This family hotel in New Orleans is on Canal Street, steps from Bourbon Street, Harrah's Casino, and the Superdome, and more.



BOOK YOUR ROOM

HEALTH & SAFETY

At a minimum, PCICS and NeoHeart will follow the health and safety requirements imposed by the government and/or the venue at the time of the event. PCICS and NeoHeart reserves the right to impose vaccination, testing, or mask requirements that are stricter than what is required. Any testing requirements for in-person participants will be at the expense of the participant. By completing a support application, you certify that you and your company representatives attending the event will comply with all safety requirements.

SPAM ALERT

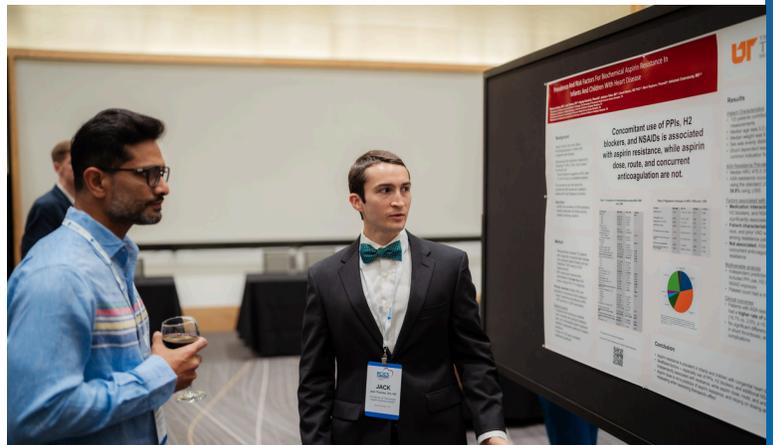
Commonly, event supporters are targets for nefarious activities due to company listings and contacts being published online in connection with the event. Here are some common scams and ways to protect your company:

Hotel Reservations: Do not follow links to make hotel reservations sent from anyone other than PCICS or those that are available on the PCICS and meeting websites. The hotel will not call or email you asking you to make a reservation as they will not have your contact details until your reservation has been made. Be aware not to provide your personal, travel, or payment information to scammers.

Attendee Contact List: If you are contacted by anyone other than PCICS offering you information regarding the purchase of the 2026 PCICS Annual Meeting & NeoHeart 2026 attendee list, it is a scam. Please do not provide scammers with your personal information.

CONTACT INFO

For more information, please reach out to Lee Charak, PCICS Executive Director:
lee@imiae.com or 919-459-8586



SPONSORSHIP TERMS & CONDITIONS

These terms and conditions are the contractual agreement between the Organizer and the Sponsoring Organization (hereinafter referred to as 'Sponsor').

PURPOSE: The 2026 PCICS Annual Meeting & NeoHeart 2026 (hereinafter referred to as 'Event') is conducted by PCICS (hereinafter referred to as 'Organizer') to provide an interactive educational forum for physicians, nurses, and other healthcare professionals who care for critically ill pediatric patients with congenital and acquired heart disease.

APPLICATION TO PARTICIPATE: Application to participate will be considered only upon submission of the completed online support application to the Organizer.

ELIGIBILITY: The Organizer, in its sole discretion, determines whether a prospective Sponsor is eligible to participate in the Event. The Organizer reserves the right to reject an application for sponsorship including, without limitation, those submitted by applicants whose product or service would not be in the best interest of the Organizer or the Event.

Marketing and support opportunities differ based on the type of organizations looking to connect with the Event audience. Please use the definitions below to determine the opportunities available to you, and to determine the proper steps for signing up to be involved in the 2026 PCICS Annual Meeting & NeoHeart 2026.

Eligible Organizations – organizations that do not produce products used by, on, or marketed to patients
Ineligible Organizations – organizations producing products used by, on, or marketed to patients

PAYMENT: Support applications are not considered complete until full payment is received by the Organizer by September 15, 2026. Delay in payment may cause a delay in the fulfillment of the Sponsor benefits.

CANCELLATION BY SPONSOR: All notices of cancellation must be received in writing by September 15, 2026 to receive a 50% refund of sponsorship fees paid. No refunds will be issued for cancellation notices received after September 15, 2026.

CANCELLATION BY ORGANIZER: If Sponsor fails to make a payment required by this contract in a timely manner, the Organizer may terminate this contract (and the Sponsor's participation in the event) without further notice and without obligation to refund any monies previously paid. The Organizer may also terminate this contract effective upon written notice of termination if Sponsor breaches any of its obligations under this contract or any other contract or arrangement with the Organizer, without any obligation on the Organizer's part to refund any payments previously made and without releasing any Sponsor from any liability arising as result of or in connection with such breach.

CANCELLATION OF THE EVENT: In the event that the premises where the Event is to be held shall, in the sole opinion of the Organizer, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or provincial or federal government agency or by reason of any other occurrence beyond the control of the Organizer, the Organizer may cancel or terminate the Event. In the event of such cancellation or termination, the Sponsor waives any and all claims the Sponsor may have against the Organizer for damages, expenses, and agrees to accept in complete settlement and discharge of all claims against the Organizer the Sponsor's pro-rated share of the total amount paid by all Sponsors less all costs and expenses incurred by the Organizer in connection the Event including a reserve for future claims and expenses in connection therewith.

AMENDMENT TO CONTRACT REGULATIONS: Any and all points not covered specifically are subject to the discretion of the Organizer. The Organizer may, in its sole discretion, make reasonable changes, amendments or additions to Sponsorship Terms & Conditions. Any such changes shall be binding on Sponsor equally with the other regulations contained herein.

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Organizer in its sole discretion. The Organizer may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, upon notice to the Sponsor. Any rules and regulations are an integral component of this contract and are incorporated herein by reference. The Sponsor shall observe and abide by additional regulations made by the Organizer as soon as these additional rules or regulations are communicated to the Sponsor. This contract (including any additional rules or regulations adopted by the Organizer) states the entire agreement of the parties with respect to the subject matter hereof.

AGREEMENT: By completing the online support application and incorporating these terms by reference, the Sponsor agrees to abide by these rules and regulations, and those of the facility and by the decision of the Organizer. This agreement will become binding on both the Sponsor and the Organizer upon its acceptance by the Organizer.

EXHIBITION TERMS & CONDITIONS

These terms and conditions are the contractual agreement between the Organizer and the Exhibiting Organization (hereinafter referred to as 'Exhibitor').

PURPOSE: The 2026 PCICS Annual Meeting & NeoHeart 2026 (hereinafter referred to as 'Event') is conducted by PCICS (hereinafter referred to as 'Organizer') to provide an interactive educational forum for physicians, nurses, and other healthcare professionals who care for critically ill pediatric patients with congenital and acquired heart disease.

APPLICATION TO PARTICIPATE: Application to participate will be considered only upon submission of the completed online support application to the Organizer.

ELIGIBILITY: The Organizer, in its sole discretion, determines whether a prospective Exhibitor is eligible to participate in the Event. The Organizer reserves the right to reject an application for exhibit space including, without limitation, those submitted by applicants whose product or service would not be in the best interest of the Organizer or the Event.

Marketing and support opportunities differ based on the type of organizations looking to connect with the PCICS audience. Please use the definitions below to determine the opportunities available to you, and to determine the proper steps for signing up to be involved in the Event.

Eligible Organizations – organizations that do not produce products used by, on, or marketed to patients

Ineligible Organizations – organizations producing products used by, on, or marketed to patients

ATTENDANCE & BOOTH REPRESENTATIVES: The Event is not open to the public. Exhibitor name badges must always be worn by exhibitors. Exhibitors without name badges may be asked to leave at the discretion of the Organizer. Booths must be staffed during the stated exhibit hall hours by qualified employees of the Exhibitor.

PAYMENT: Applications are not considered complete until full payment is received by the Organizer by September 15, 2026. Delay in payment may cause a delay in the fulfillment of the Exhibitor benefits.

CANCELLATION BY EXHIBITOR: All notices of cancellation must be received in writing by September 15, 2026, to receive a 50% refund of exhibit fees paid. No refunds will be issued for cancellation notices received after September 16, 2026.

CANCELLATION BY ORGANIZER: If Exhibitor fails to make a payment required by this contract in a timely manner, the Organizer may terminate this contract (and the Exhibitor's participation in the event) without further notice and without obligation to refund any monies previously paid. The Organizer reserves the right to refuse the Exhibitor permission to move in and set up an exhibit if the Exhibitor is in arrears of any payment due to the Organizer. The Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with the Organizer, without any obligation on the Organizer's part to refund any payments previously made and without releasing any Exhibitor from any liability arising as result of or in connection with such breach. If the Organizer removes or restricts an exhibit it considers to be objectionable or inappropriate, no refund will be due to the Exhibitor.

CANCELLATION OF THE EVENT: In the event that the premises where the Event is to be held shall, in the sole opinion of the Organizer, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or provincial or federal government agency or by reason of any other occurrence beyond the control of the Organizer, the Organizer may cancel or terminate the exhibition.

In the event of such cancellation or termination, the Exhibitor waives any and all claims the Exhibitor may have against the Organizer for damages, expenses, and agrees to accept in complete settlement and discharge of all claims against the Organizer the Exhibitor's pro-rated share of the total amount paid by all Exhibitors less all costs and expenses incurred by the Organizer in connection the Event including a reserve for future claims and expenses in connection therewith.

SUBLETTING OR TRANSFERABILITY: Exhibitor may NOT assign, sublet or apportion to any other entity or individual all or any part of the exhibit space allocated and may not advertise or display goods or service other than those produced or sold by said Exhibitor in the regular course of business. No person, firm, or organization not having contracted with the Organizer for the occupancy of space at the exhibit will be permitted to display or demonstrate their products, processes, or services, nor may this agreement be transferred or assigned without written consent of the Organizer.

ASSIGNMENT OF SPACE: Exhibit space shall be assigned by the Organizer in its sole discretion for the Event and for the Event dates only. That assignment does not imply that similar space will be assigned for future Events. The Organizer reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event for any or no reason.

EXHIBITION TERMS & CONDITIONS

NO SHOW POLICY: If the Exhibitor is delayed in arrival or set-up, the Exhibitor must notify the Event Coordinator at the Event facility. Non-notification may result in resale of space, and no refunds will be made.

FLOOR PLAN: All measurements shown on the floor plan have been drawn up as accurately as possible, but the Organizer reserves the right to make such modifications as may be needed, making equitable adjustments with the Exhibitors affected thereby.

DISPLAY RULES AND REGULATIONS: For all booth types, the exhibit booth is contained in the space as contracted to the maximum heights and widths stated. No display material exposing an unfinished surface to nearby booths will be permitted. Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays. Canvassing or distributing advertising material outside of the assigned booth space is not permitted and is grounds for removal from the exhibit hall, and the organization may be excluded from future events hosted by the Organizer.

The Organizer reserves the right to restrict, prohibit or remove any exhibit or display items which, in the sole opinion of the Organizer, may detract from the general character of the exhibition or be considered objectionable to the Organizer or supporting organizations, facilities and stakeholders. In the event of such restriction or removal, the Organizer will have no liability therefore, nor will it refund any amount paid hereunder.

CARE OF SPACE & FACILITY: The Exhibitor shall promptly pay for any and all damages to the Exhibit facility or associated facilities, booth equipment or the property of others caused by the Exhibitor.

The Exhibitor shall take good care of their exhibit space, not deface or mark said premises, and will keep and maintain the aforesaid premises in good order at all times. Decorations may not be taped, nailed, tacked or otherwise fastened to the painted surfaces, columns, fabrics, or walls unless otherwise approved by the Organizer or show service provider.

CONTRACTOR SHOW SERVICES: Complete information, instructions and schedules or prices regarding available services for labor for erecting and dismantling exhibitor displays or for installing electrical, furniture, booth cleaning, audio-visual, internet, telephone services, etc. will be included in the Exhibitor Services Kit.

EXHIBITOR SERVICES KIT: Prior to the Event, the Organizer, or their designee, will send an Exhibitor Services Kit to the 'Primary Contact' noted in the online support application, likely via email. The Exhibitor Services Kit will include information integral to participation at the Event, including but not limited to: additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibit display rules, and move-in, move-out schedules.

COMPLIANCE: The Exhibitor assumes all responsibility for compliance with, and agrees to comply with all applicable local laws, including fire safety and health laws, and all applicable rules and regulations for all union and labor organizations and the operators and/or owners of the property in which the Event is held. Cloth decorations must be flameproof, and wiring must comply with the fire department and insurance underwriters' rules.

INSURANCE: The Exhibitor acknowledges that the Organizer and the facility do not maintain insurance covering the Exhibitors' property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. It is mandatory for exhibitors to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others.

LIMITATION OF LIABILITY: The Organizer is not responsible for any loss, theft or damage to the property of the Exhibitor, their employees, or representatives. Further, the Organizer will not be liable for damage or injury to persons or property from any cause whatsoever by reason of the use or occupancy of the booth space or the participation in the Event by the Exhibitor. The Exhibitor assumes entire responsibility for and hereby agrees to protect, indemnify, defend and hold harmless the Organizer and their employees and agents, against all claims, losses and damages to persons property, governmental charges or fines and attorneys' fees arising out of or caused by the Exhibitor or exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Organizer, their employees or agents.

The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage, or claims arising out of Exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence.

EXHIBITION TERMS & CONDITIONS

EXHIBITOR LOSS: The Organizer shall not be in any way be liable or responsible for the loss or disappearance, by theft or otherwise, of any object, items, goods or materials whether personal or commercial property, from Exhibitor's booth space or from the exhibit hall; except for such loss or disappearance is due to intentional theft committed by the employees of the Organizer. The Organizers may provide certain security services as a convenience to exhibitors, however, neither the providing of or failure to provide such services, nor the failure of security guards to prevent the theft or loss of property, shall be grounds for holding the Organizer or the facility liable for any related loss, damage, or claim. Responsibility for the security of an exhibitor's area, product, and property rests solely with the Exhibitor.

LISTINGS AND PROMOTIONAL MATERIALS: By exhibiting at the Event, the Exhibitor grants to the Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, product names of the Exhibitor in any directory (print, electronic or other media) listing the companies exhibiting at the Event and to use such names in Event promotional materials. The Organizer shall not be liable for any error in any listing or descriptions or for omitting the Exhibitor or any other exhibitor from any directory or other lists or materials. The Organizer may also take photographs of the Exhibitor's booth space, exhibit, guests, and personnel during, before or after the opening hours of the Event and use those photographs for any promotional purpose.

TRADESHOW SET-UP AND SHOW HOURS: This information is provided in the Exhibitor Services Kit.

AMENDMENT TO CONTRACT REGULATIONS: Any and all points not covered specifically are subject to the discretion of the Organizer. The Organizer may, in its sole discretion, make reasonable changes, amendments or additions to Exhibition Terms & Conditions. Any such changes shall be binding on Exhibitor equally with the other regulations contained herein.

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Organizer in its sole discretion. The Organizer may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, upon notice to the Exhibitor. Any rules and regulations (whether or not included in an Exhibitor Services Kit or similar document) are an integral component of this contract and are incorporated herein by reference. The Exhibitor shall observe and abide by additional regulations made by the Organizer as soon as these additional rules or regulations are communicated to the Exhibitor. This contract (including the Exhibitor Services Kit and any additional rules or regulations adopted by the Organizer) states the entire agreement of the parties with respect to the subject matter hereof.

SALES: The selling of merchandise or services is not allowed on the exhibit hall floor.

AGREEMENT: By completing the online support application and incorporating these terms by reference, the Exhibitor agrees to abide by these rules and regulations, and those of the facility and by the decision of the Organizer. This agreement will become binding on both the Exhibitor and the Organizer upon its acceptance by the Organizer.